

39th Annual
Hiddenite Celebration of the Arts

Folklife Pavilion & Street Festival
Hiddenite Church Road
Hiddenite, NC

WHAT?

A one-day street festival in celebration of cultural & heritage arts & folkways

WHEN?

Saturday, September 26, 2020, from 9:00 a.m. until 4:00 p.m.

Rain Date: None- rain doesn't hinder us!

WHERE?

Beautiful downtown Hiddenite located in the foothills of North Carolina. Our small rural image is sure to captivate you with all activities held on shaded Hiddenite Church Road, and focus around the Victorian era Lucas Mansion Museum listed on the National Register of Historic Places and also home to the Alexander Visitor Center.

SPONSORED BY?

The Hiddenite Arts & Heritage Center

REGISTRATION

We endeavor each year to improve the quality of our show. We reserve the right to select exhibitors and musicians whose work and talent best reflect the standards of the show. Your honest and explicit description of your art/music along with your photographs will help our committee in the selection process. If you are applying to our show for the first time, a minimum of (3) photos must be sent to our selection committee (not required for musicians). These may be emailed to addresses below. You will be notified upon acceptance or refusal. A SASE must be included if you wish to have photos returned. If you have been previously selected and have attended our show, your name remains on the permanent mailing list. There is no need for re-application. There is no fee for musicians to perform unless they desire a booth adjacent to their stage to sell recordings or promotional items.

FEES AND INTENT

1. Application for one booth is \$35.00. Vendors may request side-by-side booths if needed. Booth fee increases to \$45.00 per booth, effective August 15, 2020.
2. The last date for cancellation with refund of booth fees will be August 31, 2020.

IF WE DO NOT HEAR FROM YOU IN SOME FORM THIS YEAR, YOUR NAME WILL BE REMOVED FROM OUR MAILING LIST.

Hiddenite Arts & Heritage Center

316 Hiddenite Church Road

P.O. Box 311 Hiddenite, NC 28636

Phone: 828-632-6966 Fax: 828-632-3783

Email: allison@hiddenitearts.org OR karen@hiddenitearts.org

Website: www.hiddenitearts.org

RETAIN THIS PAGE FOR YOUR INFORMATION

STANDARDS AND RULES (ARTS/CRAFTS)

1. Whether one-of-a-kind or limited editions, all visual arts must be original in design and the work of the exhibitor. An exhibitor may not sell imports.
2. Crafts should be hand-made and should not include “flea market” merchandise, e.g., grab bags, surprise boxes, games of chance, cosmetics, manufactured items, or items from commercial kits or molds.
3. Crafters and artists taking custom orders must give each special-order customer a receipt for monies received. The receipt must include the exhibitor’s name, phone number and address, or the exhibitor can attach a business card, with the above information, to a receipt. Should the order not be filled in a timely fashion, you will not be allowed to return to the Hiddenite Celebration of the Arts.
4. All work for sale must be of a type and quality represented in your submission photographs and stated honestly and explicitly on your application.
5. Applications must be signed and fees enclosed with the application to qualify to participate in the show.
6. You may not sublease your booth space to another individual. You may share your space if you include the extra name and additional exhibitor’s art or craft on the application. Their work is required to be juried as well.

STANDARDS AND RULES (MUSICIANS)

1. Four different entertainment stages are provided: Bluegrass, clogging, country ~Gospel ~Folklife pavilion ~and miscellaneous for drama, karate demo, etc. You will be assigned according to type entertainment.
2. A sound system will be provided at each stage with 4 microphones each (except misc. stage). A sound person will be working at each stage. Performance CD’s must be given to sound person 10 minutes prior to your time slot.
3. All time slots are done in 30-minute increments. Special arrangements for hour blocks must be made through our office. It is imperative that you start and finish on time to keep the schedule on track.
4. **You will not be able to set-up or infuse your own sound system with the existing one.** Thank you for working with what we have available. This makes the situation work best for all concerned!
5. No other performer may share your time slot unless indicated on registration card.

****FOR ALL USING TENTS: Fire Marshall requirements sent upon registration in follow-up letter.***

SPACE ASSIGNMENTS

Outdoor space size is approximately 10’ x 10’. Assignments are made on a first-come-first-served basis. Exhibitors who do not cooperate with festival staff or with neighboring exhibitors regarding infringement of the 10’ x 10’ space allocation will not be eligible to participate in future Hiddenite Celebrations. Booth spaces are alternated on either side of the street and may come out as far as the centerline of the street. Exhibitors must provide their own chairs, tables, etc. **NO ELECTRICITY** is available to ANY vendor ANYWHERE! **Please respect your privilege in a RESIDENTIAL AREA– do not park, set equipment, etc. on lawns.**

ELIGIBILITY FOR NON-ARTS AND NON-CRAFTS

Non-selling booth spaces for the purposes of information/community awareness/public service are welcome with a reduced fee of \$15.00 (early or late registration).

CHECK-IN (NOTE TIMES!)

Check-in time is 7:00 a.m. to 8:30 a.m. Our policy is to clear the street of all vehicles from the festival area by 8:30 a.m. Maps indicating parking lots, entrances to festival area, scheduled check-in time and details on booth assignments will be mailed on or about September 10, 2020.

CLOSING (NOTE TIMES!)

Exhibit areas are to be cleared and cleaned between 4:00 p.m. and 5:00 p.m. Each exhibitor is responsible for clearing their belongings and trash. **NO** exhibitor may leave prior to the 4:00 p.m. closing time, except in an emergency which should be reported to main information booth. Due to foot traffic it is simply **NOT SAFE** to do so. Thank you for helping keep vendors and guests safe. Any participant not complying with this closing requirement will not be eligible to return to future events.

TAXES

Exhibitors are responsible for collecting and reporting all taxes.

CONTACTS

For further info/questions: Allison Houchins- allison@hiddenitearts.org OR Karen Walker- karen@hiddenitearts.org

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| FOR OFFICE USE ONLY | |
| Exhibitor's name: (Last) _____ | (First) _____ |
| Business Name _____ | |
| Booth Location: _____ | |
| Booth Fee: \$ _____ | Date Paid: _____ Cash _____ Check _____ |
| Accepted _____ | Rejected _____ Refund _____ \$ _____ |
| Return date of check: _____ | Return date of photos _____ |

MAIL IN THIS PAGE ONLY. Please print and fill out entirely.

Name: (Last) _____ (First) _____

Business Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: Day: (____) _____ Evenings: (____) _____

E-mail _____

Yes, I will see you at the Hiddenite Celebration of the Arts, September 26, 2020.

No, I cannot attend this year, but keep me on the mailing list.

Please remove my name from your mailing list.

I am a vendor requiring _____ booth spaces (Fee enclosed \$ _____)

I am a performer, no fee required --Time preference _____ A.M. _____ P.M. (*honored as feasible*)

COMMERCIAL CATEGORY vendor requiring _____ booth spaces (Fee enclosed \$ _____)

My art/craft, product, music, entertainment is: (BE SPECIFIC):

THIS PORTION MUST BE FILLED OUT FOR NEW APPLICANTS:

Photograph Information

Include photographs (non-returnable without included SASE) of your work with this application and check for your booth fee. Record your name on each photograph and number each to correspond with the description below. Photos may be e-mailed in jpeg format to allison@hiddenitearts.org **OR** karen@hiddenitearts.org

1. _____
2. _____
3. _____

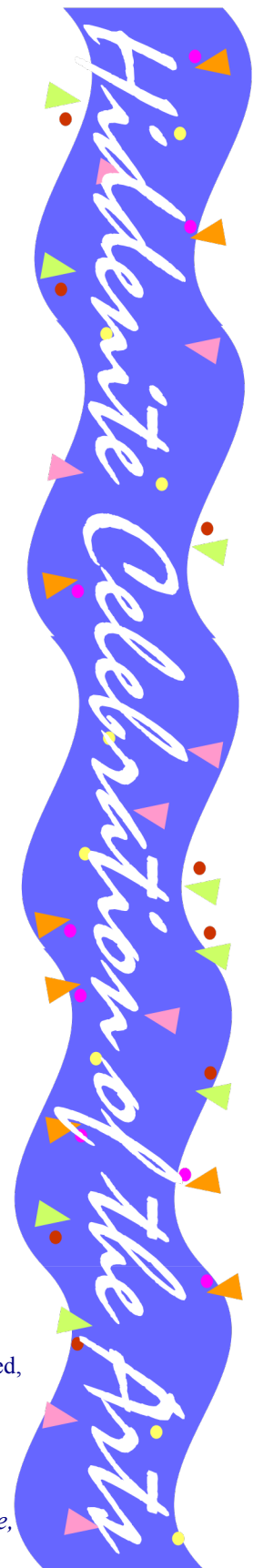
Make checks payable to: Hiddenite Arts & Heritage Center

Checks will not be deposited until the selection process is complete. If your application is not accepted, your check will be returned.

I have read the rules of The Hiddenite Celebration of the Arts and agree to abide by them. I understand and agree that I perform, or enter all of my work at my own risk and that the Center, any business involved, or any government agency will not be responsible for damage, theft, or loss during the period of the show.

Signature* _____ Date: _____

***REQUIRED FOR PROCESSING APPLICATION**



*Hiddenite Arts & Heritage Center
PO Box 311
Hiddenite, NC 28636*

Return Services Requested

Non-Profit
Organization
U.S. Postage
PAID
Permit No. 02
Hiddenite, NC

39TH ANNUAL

Hiddenite Celebration of the Arts

A decorative banner with a wavy blue background. The banner is adorned with colorful confetti, including small triangles and dots in shades of green, orange, pink, and yellow. The text "39TH ANNUAL" is positioned above the banner, and "Hiddenite Celebration of the Arts" is written in a white, cursive font across the banner.

2020 VENDOR CATEGORY FOR COMMERCIAL VENDORS

Due to repeat requests from festival vendors doing wholesale/resale type items, we will again open a special **commercial section**. This section will be on Miller Street, by Hiddenite Baptist Church which runs between Church Street and Sulphur Springs Road. (Map will be forthcoming in next mail-out). Although a small stretch of street, it lends itself to approximately 12 commercial booths, assigned on a first-come-first-served basis **AND WILL BE OFFERED FIRST TO THOSE WHO PARTICIPATED LAST YEAR**. This area will be separate from the regular arts/crafts vendors.

Applicants for these booths may offer pre-manufactured items, home party type items, jewelry, purses, accessories, etc. They must go through the same jurored process (see exhibitor application) as all other vendors. We reserve the right to select quality commercial vendors in keeping with the standards applied to all other areas. **THIS NEW AREA IS NOT FOR FLEA MARKET/YARD SALE TYPE VENDORS**. Vendors in this area are subject to all other guidelines in the application. Rates and fees remain the same as arts and crafts area.

Any questions regarding this category should be directed to Allison Houchins, Vendor Coordinator for the Hiddenite Celebration of the Arts at the Hiddenite Arts & Heritage Center offices 828-6326966 or email allison@hiddenitearts.org.