



## **REGISTRATION** for **ARTS/CRAFTS/PERFORMERS**

for the 42nd ANNUAL

# Hiddenite Celebration of the ARTS!

A one-day Street Festival and Folklife Pavilion celebrating cultural & heritage arts & folkways

**Saturday, September 23, 2023 9:00 a.m. til 4:00 p.m.**

On Church Street in beautiful downtown Hiddenite, nestled in the foothills of North Carolina. Our small rural town is sure to captivate you with all activities held on shaded Hiddenite Church Road and focused around the Victorian era Lucas Mansion Museum listed on the National Registry of Historic Places and also home of the Alexander County Visitor Center.

**REGISTRATION:** Festival exhibitors and musicians whose work and talent best reflect the standards of the festival. Your honest and explicit description of your art/music along with your photographs will help our committee in the selection process. If you are applying for the festival for the first time, a minimum of 3 photos must be included with your application (not required for musicians) or may be emailed to the addresses below. You will be notified upon acceptance or refusal. A self addressed stamped envelope must be included for return of photos. If you have previously participated, your name remains on our mailing list. There is no fee for musicians to perform unless you desire a booth adjacent to your stage to sell recordings or promotional items.

Sponsored by The Hiddenite ARTS & HERITAGE CENTER with funding from North Carolina Arts Council, Sharpe Chair of Fine & Applied Arts, The Town of Taylorsville, Alexander County Government, Sharpe Family Foundation, Winston Salem Foundation, The Unifour Foundation, & Friends of the Center Membership Program.

### **Hiddenite Arts & Heritage Center**

**316 Hiddenite Church Road P. O. Box 311 Hiddenite, NC 28636**

**Phone: 828-632-6966 FAX 828-632-3783**

**Email: [allison@hiddenitearts.org](mailto:allison@hiddenitearts.org) OR [jenniferhiddenitearts@gmail.com](mailto:jenniferhiddenitearts@gmail.com)**

**Website: [www.hiddenitearts.org](http://www.hiddenitearts.org)**

**\*\*\*RETAIN THIS PAGE FOR YOUR INFORMATION\*\*\***

**FEES:** One Booth \$65. Additional booth side by side \$65 each booth. Booth rental increases to \$70 per booth, effective August 16, 2023. The deadline for cancellation with refund of booth fees is August 31, 2023. Informational booths are \$40

**TAXES:** Exhibitors are responsible for collecting and reporting all taxes.

**IF WE DO NOT HEAR FROM YOU THIS YEAR, YOUR NAME WILL BE REMOVED FROM OUR MAILING LIST.**

FOR OFFICE USE ONLY

Exhibitor's name (Last) \_\_\_\_\_ (First) \_\_\_\_\_

Business Name \_\_\_\_\_

Booth Location \_\_\_\_\_

Booth Fee: \$ \_\_\_\_\_ Date Paid: \_\_\_\_\_ Cash \_\_\_\_\_ Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Accepted \_\_\_\_\_ Rejected \_\_\_\_\_ Refund \_\_\_\_\_ \$ \_\_\_\_\_

Return Date of Check \_\_\_\_\_ Return Date of Photos \_\_\_\_\_

**MAIL IN THIS PAGE ONLY. Please print and fill out entirely.**

Name: (Last) \_\_\_\_\_ (First) \_\_\_\_\_

Business Name \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number: Day (\_\_\_\_\_) \_\_\_\_\_ Evening: (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website/Facebook \_\_\_\_\_

\_\_\_\_ Yes, I will see you at the Hiddenite Celebration of the ARTS, Saturday, September 23, 2023.

\_\_\_\_ No, I cannot attend this year, but keep me on the mailing list.

\_\_\_\_ Please remove my name from your mailing list.

\_\_\_\_ I am a vendor requiring \_\_\_ booth spaces. \$65 each (Fee enclosed \$ \_\_\_\_\_)

\_\_\_\_ I am a performer, no fee Required. Preferred performance time \_\_\_ AM \_\_\_ PM (as feasible)

\_\_\_\_ I am A COMMERCIAL CATEGORY vendor require \_\_\_ booth spaces (Fee enclosed \$65 per booth space)

\_\_\_\_ I am an Informational Booth vendor \_\_\_ booth space ( Fee enclosed \$40 per booth space.)

MY Art/craft, product, music, entertainment is: (BE SPECIFIC)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**THIS PORTION MUST BE FILLED OUT FOR NEW APPLICANTS:**

Photograph Information: Include photographs (non-returnable without included SASE) of your work with this application and check for your booth fee. Record name on each photograph and number each to correspond with the description below.

Photos may be emailed in jpeg format to [allison@hiddenitearts.org](mailto:allison@hiddenitearts.org) OR [jenniferhiddenitearts@gmail.com](mailto:jenniferhiddenitearts@gmail.com)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Make checks payable to Hiddenite Arts & Heritage Center** Checks will not be deposited until the selection process is complete. If your application is not accepted, your check will be returned.

I have read the rules of the Hiddenite Celebration of the ARTS and agree to abide by them. I understand and agree that I perform, or enter all of my work at my own risk and that the Center, any business involved, or any government agency will not be responsible for damages, theft, or loss during the period of the show. **I understand that no political signs with *metal stakes* can be passed out. \***

**Signature \*** \_\_\_\_\_ **Date** \_\_\_\_\_ **\*\*\* REQUIRED**

## **STANDARDS and RULES (ARTS/CRAFTS)**

- 1.** All Visual arts, one-of-a-kind or limited editions must be original in design and the work of the exhibitor. An exhibitor may not sell imports.
- 2.** Crafts should be hand-made and should not include “flea market” merchandise, e.g., grab bags, surprise boxes, games of chance, cosmetics, manufactured items or items from commercial kits or molds.
- 3.** Custom orders: must give each special-order customer a receipt for monies received. The receipt must include the exhibitor’s name, phone number, and address or an attached business card. Failure to fill the order in a timely fashion will revoke your privilege to sell at future Celebration festivals.
- 4.** All work must be of a type and quality represented in submitted photos and described explicitly on your application.
- 5.** Booth fees must be included with a signed application to participate.
- 6.** Sublease of your booth space to another individual is not allowed. You may share your space with the extra name and additional exhibitor’s art/craft on the application . Their work will be jurored as well.

## **STANDARDS and RULES (MUSICIANS)**

- 1.** Four entertainment stages are provided:1.Bluegrass, Clogging, Country/2. Gospel/3. Folklife Pavilion Stage/Miscellaneous for drama, karate demo, theatre, etc. You will be assigned according to type of entertainment.
- 2.** A sound system will be provided at each stage with 4 microphones each (except misc. stage). A sound person will be working at each stage. Performance CD’s must be given to the sound person 10 minutes prior to your performance time.
- 3.** All time slots are in 30 minute increments. Special arrangements for one-hour blocks must be made through our office. It is imperative that you start and finish on time to keep the schedule on track.
- 4. You will not be able to set-up or infuse your own sound system with the existing one.** Thank you for working with what we have available. This makes the situation work best for all concerned.
- 5.** No other performer may share your time slot unless indicated on the registration card.

**\*FOR USE of TENTS:** Fire Marshall requirements will be sent upon registration with a follow up letter.

**SPACE ASSIGNMENTS:** Outdoor space size is approximately 10’ X 10’. Assignments are made on a first-come first served basis. Exhibitors who do not cooperate with festival staff or with neighboring exhibitors regarding infringement of the 10’ X 10’ space allocation will not be eligible to participate in future Hiddenite Celebrations. Booth spaces are alternated on either side of the street and may come out as far as the centerline of the street. Exhibitors must provide their own chairs, tables, etc. **NO ELECTRICITY** is available to ANY vendor ANYWHERE! Please respect your privilege in a RESIDENTIAL AREA- Do not park, set equipment, etc. on lawns.

**ELIGIBILITY for NON-SALES, NON-ARTS and NON-CRAFTS:** Non-selling booth spaces for the purpose of information/community awareness/public service are welcome with a reduced fee of \$40. (early or late registration))**POLITICAL SIGNS OR ANY SIGNS WITH METAL STAKES CANNOT BE GIVEN OUT- FOR SAFETY REASONS.**

**CHECK –IN TIME is 7:00 am until 8:30 am.** Our policy is to clear the street of vehicles from the festival area by 8:30 am. Maps indicating parking lots, entrances to the festival area, scheduled check-in time and details on booth assignments will be mailed prior to the event.

**CLOSING TIME is 4:00 pm.** Exhibit/vendor areas are to be cleared and cleaned between 4:00 and 5:00 pm. Each vendor is responsible for clearing your belongings and trash around your area. NO exhibitor/vendor may leave prior to the 4:00 closing time, except in an emergency, which should be reported to the main information booth. Due to foot traffic it is simply NOT SAFE to do so. Thank you for helping keep vendors and guests safe. Noncompliance with closing requirements will result in ineligibility to return as a vendor for future festivals.

**Hiddenite Arts & Heritage Center  
Post Office Box 311  
Hiddenite, NC 28636**

**U. S. POSTAGE  
PAID  
Non-Profit  
PERMIT #2  
28636**

**RETURN SERVICE REQUESTED**

**CONTACT for Further Information/questions:** [info@hiddenitearts.org](mailto:info@hiddenitearts.org)  
Allison Houchins- [allison@hiddenitearts.org](mailto:allison@hiddenitearts.org)  
Or Jennifer Hester - [jenniferhiddenitearts@gmail.com](mailto:jenniferhiddenitearts@gmail.com)

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